



CUSTOM DESIGN PRICE LIST & INFO

All prices USD, sales tax & delivery not included.

DEPOSIT

50%

CONSULTATION

includ

RUSH

AQ

TYPICAL
TIMELINE

1 week, 1st draft &
up to 4 weeks total

Design Services Per Hour

125

Proofing It is your responsibility to carefully review your proofs for any error. That includes: spelling of names & locations, layout, website URL's, phone numbers, directions, dates, etc. Once you give your final approval any errors are corrected at your expense.

Quantities Most designs must be ordered in minimum quantity of 50, & increments of 25 above that. It is recommended that you order a minimum of 10 extra just in case.

Timeline An estimated completion date will be included in your contract. DL will strive to work within this timeline, but it is important for the client to also cooperate in a timely manner. DL will not be responsible for not meeting deadlines due to delayed client action or response. Printing will not begin without your final approval.

Pricing Quotes are honored for 30 days. DL reserves the right to change prices due to an increase or decrease in supplier, service and/or production costs. Client will be notified of any material change to quoted cost due to client requests made after agreed upon quote, last minute changes or unforeseen circumstances during production.

Press Check Press checks are included in the printing costs as a courtesy. Press checks require a good deal of preparation on our part as we are actually setting the job up for printing.

We can make adjustments to the ink saturation & depth of impression at your press check. While it is possible to change artwork at that

time, it is not cost-effective. The digital proofing stage is the best time to catch any layout or font issues. If you choose to change artwork at the press check stage it will require replating the job as well as additional set-up.

The additional cost for choosing to change art at the press check is given on a job-to-job basis. New plates take 1-3 business days to produce once we have new artwork. A press check is best used for adjusting color & impression. If you need to reschedule a press check we require at least 2 hours notice. Failure to give adequate notice will result in additional cost.

Design Property All designs & concepts are property of DL. DL retains all rights to use the preliminary & completed designs for the purpose of promotion or as templates for other clients. We respect the client's privacy concerns when publishing images on the internet and/or for other marketing purposes. We would also like to make sure everyone gets ample credit for their excellent work. If you would like a preview of the post before it's live, just ask!

Copying We value creating original & authentic designs that are our own. Providing design inspiration that gives us an idea of your aesthetic is helpful, but we will not copy an existing design. We respect other artist's work & wouldn't want to infringe on their creativity & business.

Payment & Rush Orders Orders may be considered RUSH if they are needed within a 5 week turnaround. Rush orders are accepted depending on availability & the requirements of the project. Rush orders will add a charge of 15-50% to your order total, depending on how accelerated the timeline is, quoted at the acceptance of the deadline. Final payment is due upon receipt of printed goods. DL currently accepts cash, check & credit cards. There is a \$25 fee for returned checks.

Returns & Cancellations If there is a need to cancel your order, please contact DL right away. If your final approval has not been received & your project has not gone into

production, you are responsible for your deposit & any materials that have been purchased. If your project has gone into the production process you are responsible for the entire amount as stated in your contract. Because of the personalization of custom stationery, orders are non-refundable, without exception. Every effort is made to assure your satisfaction. If there is an error on the part of DL, we will do our best to correct the problem as expeditiously as possible.

Delivery All shipping, postage & insurance will be assumed by the client. DL is not responsible for any damages incurred during shipping and/or mailing or items that are not delivered. Any shipping charges will be added to your final invoice. You may also pick up your order to avoid shipping charges.

Post Office Items occasionally incur additional postage because of their weight, or due to the shape of the finished piece. Do not purchase postage until you have taken it directly to the post office from which you will be mailing your pieces. DL is not responsible for items that are lost in the mail or destroyed through the mailing process.

Deposit & Payment The deposit for each project is 50% of the entire order. The deposit is due upon signing this contract. Design will not begin without the deposit. The deposit will be applied to the total amount due for the wedding invitations/ other products. The deposit is non-refundable. The remaining balance must be paid in full upon receipt of printed goods.

Order Changes All changes, & additions (such as quantity) must be made prior to start of production & may result in delay of production & potentially hundreds of dollars in additional costs. Three rounds of design changes are included. A fee of \$50 per additional round will be added to your order.

THANKS!